

Travel Duration/Frequency	Locations		Products/Platforms and Services	Actions/Planning	Reason/Motivations	Activities
	Visited	Plan to				
Orlando I went for 3 days 2 nights	Naples and outside of		Sky Scanner	The flights I booked I think through Sky Scanner or Opodo	I knew I could get good prices.	For work, Rosie was there for work.
I wanted to spend a long weekend there	India and Burma		Opodo	I booked through Opodo/Sky Scanner	So places that had been recommended because of their design.	cycle trip
Maybe twice a year, some years I would go a lot.	Paris.		BA	Then for the hotel I think we looked at like options which had reviews outside of normal review websites.	So one night we stayed in this amazing architects design place with a kind of light up, sounds a bit gross but a light up spa bath. But it was an amazing old warehouse	We also wanted to go to this museum
that year I was away a lot.		Istanbul	normal review websites	Then planning all the of the travel I got the Train Italia app kind of allowed me to see where the trains were.	And that had come up with a nicely designed but really simple and comfortable.	skiing
In the last few years I have had my head down I have only been away once or twice a year at most.		Greece	Train Italia app	But using the app helped us to know when to get off and when to change. I think I bought a ticket on there but due to the problems I had to buy more tickets.	Actually the trains were really quite difficult as there were a lot of problems with them.	I was surfing a lot
Just for a few days at a time.	Spain		Travel Blogs	It was a combination of Opodo, flight app, train italia and travel blogs.	We were looking for somewhere that was nicely designed	pizza place
I think maybe 3 times a year if I was going to be doing a summer holiday though I don't travel abroad much.	Portugal		Flight app	I think we might of ended up booking it on Booking.com even though we had see it elsewhere.	I go abroad or for exercise.	Restaurants
I've done that a couple of times now	France		Booking.com	I was going to be doing a summer holiday though I don't travel abroad much.	You don't want to have to scroll through pages	Accommodation
But on longer trips	Napoli		Google maps	I wouldn't count is when I sometimes do a cycle trip to Paris.	find recommendations of a café	Taxis
that's been about 10 years.	Europe		Safari	I think I do a lot of planning before I go.	We also wanted to go to this museum like a chapel with these famous sculptures.	
even if we could get there for a week.			Wallpaper guides	it can be useful to have your phone out but not having to scroll through a lot of stuff	I like the Wallpaper guides they are quite small and you get the feeling that they have been curated.	
also when I have travelled a lot in Spain, France and Portugal.			Rough Guides	I'd rather have a Google maps out where I have dropped a couple of pins where you know there is a café there or a museum there, or a restaurant there that's fine.	The food would be amazing and the east meets west would be really interesting.	
			Lonely Planet	So if you can plan that in advance that is useful.	because of the current crisis it would be nice to get anywhere	
			Stormrider Guide.	We did that on the day which was something that was kinda last minute. We left that until we got there.	That's really specific but it's a great book to have in between trips that it's an interesting good book to have and to read that's true of the other guides also.	
			Skyscanner	I think we had a guidebook.	That's the true also with the Lonely Planet and Rough Guide	
			Tripadvisor	I think Istanbul is on the list.	They are more than a guidebook there is enough in them like when you are stuck on a train you can flick through them and read about interesting parts to see.	
			Guardian Travel Pages	I think definitely plan it.	You don't get that with Trip Advisor or Sky Scanner.	
			Rome to Rio app	I would never book a package.	See if those reviews come up in other places. Get an idea on independent views.	
				I wouldn't book a Flight and Hotel as a package but rather always book those separately.	this pizza place that had been recommended and when we got there was 200 person deep.	
				Finding independent views outside of websites about accommodation.	I think that making sure you are going to somewhere because food is quite important to me, so making sure you are going to a good place not only the tourists	
				Looking at things like the Guardian travel pages.	Yes even if it's a bit more expensive yeah.	
				In Napoli we knew we wanted to go to this pizza place	It happened a lot in India	
				So it doesn't always work out but the reviews I had looked at in advance were good and I think I do that quite a lot.	The management knows it has gone downhill but its in the Rough Guide so its still busy.	
				(Regarding guidebooks) Issues are really that they can be quite out of date.	That's more useful where you can't use your phone or trying not to use your phone.	
				So the restaurants can of changed one year to the next so they can be terrible in the Rough Guide	we are so used to just booking flights.	
				So if you look it up you can see more recent reviews you can get an idea of whether it is up to date or not.		
				Sometimes you can turn up somewhere, same with accommodation and its really bad and the management has changed.		
				(Regarding guidebooks) As an overview I think they are quite useful as they give you an idea of how to get to one place and another. They show you how places link up.		
				I would not think to use this in Europe		

				It has some really good suggestions of routes on coaches and it has some many alternative options using buses, trains and even taxis. I think you might be able to book through it also.		
Jenny	Having had a cold long weekend in Iceland.	Sicily	Television programmes	We are particular drawn to a travel company.	It was the scenery	Accommodation
		Spain	Riviera	As we thought we would like to go to Sicily we had a look in their travel brochure to see what they were offering.	A television programme, which had shown the stunning scenery.	Meals
		North or South Pole	Guidebook	it just really had details about what each day entailed. What the accommodation was and how many meals there were each day.	We have been with them on numerous other occasions.	Tours
		Iceland	Looked online	Umm, no in fact I wish with hindsight I regretted not learning more about Sicily and learning more about the places we were going to.	It was really based on previous experience when we went with them on a holiday to Spain. We had a particularly good trip and so thought I don't know whether that it is a dream that still appeals.	Guided tours
		Baltic	Google	I can't remember whether it was it was just leaving it all just to them or assuming whether when we got there we would of picked up on the		The hotels were not positioned in places where you could go out in
		Scandinavian Countries	Lonely Planet.	Yes, I'd bought a guide book definitely or borrowed one from the local library.	That had aspects of scenery that we would like to see or places I wanted to see.	
		New Zealand		And probably would of looked online to see now knowing where we were going to read up in more depth about the places.	Places like the Baltic I find attractive and the Scandinavian countries	
				Well I have always thought it would be good to go to the North or South Pole.	A manageable holiday but still seeing the countries you want to.	
				It would start with somewhere that would interest us.	Yes, however you can't discount other people talking about holidays. Obviously this is a big influence.	
				Starting of with somewhere you like to go to and start researching, age comes into the equation now.	Or a degree of freedom to explore places even if there are trips you are given time to do your own exploring. Not everything laid out on a	
				What you are capable of doing and what you can manage.	Yes when you are younger you know you are capable of coping with whatever is presented. As you get older you need to know what it is	
				People tell you they have been to certain places and have enjoyed it. Aspects of their holidays that were good then you think that you might quite like that. Yes personal recommendation is very high.	Yes if I went back I would want to stay in the middle of a Sicilian town or somewhere so that in the evenings you could just mingle with the	
				No I normally like something that is all-inclusive.	The hotels were not positioned in places where you could go out in the evening and feel the atmosphere of the place.	
				Apart from insurance which we would probably do ourselves.	All the meals were in the hotels so there was no chance to go out and choose where you ate.	
				Apart from insurance which we would probably do ourselves.	That in fact when we arrived which was a very poor part of the holiday you were not able to access anything out of hours. So when you came back from a trip	
				Options are good so you can either join a group going somewhere or do your own thing.	Everyday you could decide where you wanted to go and where you would stay.	
				I preferred to do that once I got there and talked to people who had been to see various parts. Then book to do that yourself or just go where the spirit took	It made suggestions off track.	
				Yes a good example when we used a guidebook travelling around New Zealand.	So as you were driving you could make decisions to explore something that was explained in the book that sounded interesting. We did this	
				We used it for our whole trip.	It was the total freedom of the holiday. You felt as you had basic things booked the rest was free to do what you liked.	
				It was invaluable as nothing was booked until we got there other apart from the first couple of nights.	Yes, we also had a great map.	
				Explore things just short routes off the main road you were driving.		
				No the book was great. I don't think we used the web at all.		
				We just called ahead for our next accommodation.		
Anna	We were only looking in June and we went in July. Very short notice.	Artic, I went up the Svalbard	Online	we had 24 hours daylight.	They didn't have much snow.	see polar bears
	However when they stop in the ports for only 40 minutes which is not that long to go sightseeing.	The Holy Land	The Times	Yes it's a good way to get the most out of your holiday and spending a lot of money.	I wanted to do something with my sister. I wanted to do something with my sister. She has a condition which will become terminal. And on her bucket list she wanted	wildlife
	Oh we have a free day so lets do that tomorrow.	The Norwegian Coast	Pre-internet rely on peoples	We just went online and scouted around what there was that was available	what there was in our price range.	There is a cruise that is a natural history cruise and it calls into
	we had 24 hours daylight.		Guidebooks	My sister had probably used some sort of thing that had been in The Times.	I had been looking in other places. Then she came up with this particular one and suggested we look in to it.	They also have a room called a science room onboard that allows
				When she started talking to the guy who was running it he said we could wait till next year or there are still spaces this year.	Not on the ship that is like the local bus that goes up and down the coast each day.	Sightseeing
				We were going to go to the Holy Land. That was postponed from last year but now they have cancelled it.	I have been up the Norwegian coast before so knew about the ferry that goes up and down each day.	Waling tour
				We were planning a trip up the Norwegian Coast.	So I was hesitant about booking this. They sent me information about a new boat that they had just refurbished and were anticipating sending up and down on more	Leisurely

				So it was more about knowing the company beforehand but it was very much sort of looking at their website and seeing what they had.	It would be much easier as Gordon doesn't like travelling very much to be on a boat that takes you to the places you want to go.	They would say there is a bus that goes there	
				How you could, it was possible to use the boat that goes up and down everyday you can get off at one point and wait for the next boat or travel overland. So I was looking at options.	When I went up the Norwegian coast before we didn't have anything planned but we got off wherever. However I was in my early 20's back then.	The cruise we went on was absolutely brilliant.	
				It is much easier when a trip is all organised and planned out.	We were getting off at all the ports. The ports were all in the grottiest parts of the town. By the time you had walked to the interesting part of town you had to head	They also did a summary each evening of what you have done. A	
				But to be on something I think this cruise would be more like we have the day here so there is a walking tour, or there is a mini bus to take you round or you can explore on your own.	It would be bit more leisurely but we could probably fit in things that we wanted to do as opposed to being just taken around yet on the other hand you would still have	At one point there was a Fin whale in the sea and it was travelling	
				Generally they seem to know where to go and how to get there and how long you need to see whatever it is.	I think now what they are pre booked expeditions or whatever you know what the cost is going to be before you go. You are not going to be landed with an extra cost	There was one point when we were following this polar bear. It	
				I think it was much more planning on the hoof.	With my anxiety levels now it is easier now for someone else to do all this planning.		
				Mainly just from talking to people who you met.	We have not done a lot in that way, however it seems to work.		
				So sometimes you had to rely on people to suggest where to go. Just people being very helpful wherever you went.	Aw there is an opportunity to go to this. That sounds great lets go and try that.		
				It was fairly basic in many ways but every day they put up the plan for what was happening.	Have you seen so and so you really should go and see that.		
				The staff just understood that the customers would be away from their table and they would offer to warm up food if required. They seemed quite used to this and super flexible to work	You could join whatever took your fancy.		
				They didn't stick to a set schedule, which was great. It was a very relaxed very much you can do it if you want to. Giving us the information to make the decision as we went along.	Yes I have been there before but in a very different experience.		
				Sometimes there were a couple of things going on at the same time and you could choose what you did.	However Gordon has not and does not like travelling so much.		
				Generally there was a lot of information onboard.	I knew someone who had done something similar before. I had been to the Holy Land but Gordon hadn't and regretted maybe not having gone before.		
				We did take guidebooks, which did give us some added background. They didn't help with making decisions, as we were limited to what was on offer.	When I mentioned this trip he sounded like it would be one he could enjoy so I booked through this company I had been with before.		
				This was going to be staying in one place like a retreat so not moving around and would suit Gordon more.			
				I knew the company that was organising the overall flights and everything.			
Shaun	The way I see it is 4 hours of my time is worth less than £150.	Netherlands	South Georgia Islands	Google flights	I normally use Google Flights and 9/10 ill fly Easyjet.	So I just view it as that I need to go down to Edinburgh so all in to go down to Edinburgh from Inverness is about 4 hours. The way I see it is 4 hours of my time is	Studying in London
	The first time I went to the Netherlands was in 2016 or 2017 when I was studying in London.	Edinburgh	Falkland Isles	Easyjet	I will normally fly from Edinburgh.	I went over to see my friend Ruud.	Art shows
	half an hour flight,	Amsterdam	Antarctica	KLM	That's because I can get a flight from Edinburgh to Amsterdam for £30	I was studying with him in London and he was over every other week anyway. I thought it would be nice to go over and meet his family.	Hostels
	And yeah just started going back and forth to there.	Inverness	Greenland	British Airways	if I flew from Inverness and there are direct flights from Inverness with KLM for £180.	I really liked it over there and after we finished studying I then had a couple of art shows over there.	ADE - Amsterdam Electronic Dance Event
	The other times I was over there in that period before we moved over with my pal Daryl and another pal or ours Wilem.	London		Hostelworld.com	I think that was with British Airways and nothing expensive like £20 each way. Super cheap, half an hour flight, so I just did that.	They were a little bit better than some of the dank horrid central places they were an extra 10 euros more but were a little more chill and clean. Good not to be	Casas and B'n'Bs
	I have been to Cuba in 2018	Cuba		Google Search	When I started I was staying with Ruud and his family a lot so they would look after me and suggest places to go and see.	Quickly having a scan and not sticking to tourist recommendations and I give them a quick scan and acknowledge what they have to say. Its then banked and I try not to	Bus Travel
	About 2 weeks just over 2 weeks.	Holguin		Air BnB	But then when I was in Amsterdam I would book on Hostelworld.com and there were a couple of hostels I liked which were nice and chilled	before we moved over with my pal Daryl and another pal or ours Wilem.	Where to eat
		Berlin		Thomas Cook	Taking advice from friends mainly and also looking up on Google search.	We went over to ADE and Amsterdam electronic dance event	Clubs
				Lonely Planet	a lot of that was booked online with Resident Advisor and seeing what gigs were on. We then booked accommodation well Daryl did through Air B'n'B.	As there is no internet in the air. To get the internet you have to go to a phonestop and wait in a queue and get a scratch card and type in this code. You would get an	Leave up to people and sometimes people come back to you with
					Well that was planned in a different way as the internet there is not such a thing. We did that in a different way.	They would want your money for them to get a foreign western person that can pay them its like a months governments pay. So sometimes a person would take you to	
					We booked the flights kind a separately and we flew to Holguin in the East through Thomas Cook, RIP	It was very pre-internet with little splashes of internet. A bit like the 1980's or whatever.	
					Flew in to Holguin and then it was very ad hoc. We booked the first couple of nights accommodation and then the rest we did as we went along.	We knew where we wanted to end up but what was in between was unplanned. I wouldn't want to arrive without anything planned as that would be stressful.	
					Yes I had a guidebook. I took a Lonely Planet guidebook.	As we didn't have the internet. It was handy to have that and when we arrived in a town we could just flick a page and find out where to go.	
					It was a really different experience so we did that as we went a long just staying in casas and b'n'bs.	Umm yeah, we used it because we had to there. However they can get dated quite fast. Even if they are 2 years since they were printed then information can be out of	
					A couple of times we booked up through Air B'n'bs and sometimes it was just down to speaking to locals	I don't much fancy getting an RAF flight. All these places, prohibitive places. I would like to Greenland.	
					Most of bus travel we would just buy in person just buying it at the bus station and find out what was happening and leap frogged around the country.		

Alison

				I'd say a mix, actually Cuba was an ideal blend. The first three nights were booked and we had these arranged, pre-booked 2 nights in one place then the third night somewhere else.		
				Then we had sketched out penciled in the towns we would then go and the accommodation and the tickets were not booked.		
				I normally would use the internet however I'd say the guidebook for Cuba.		
				If there had been internet then we would of probably used that more than a guidebook.		
				Exactly, Cuba is a bit different however when you have access to your phone and the internet you know the first couple of searches will be quite current and when they were published.		
				I usually just Google.		
				I haven't done this for a while however I sometimes just put a tweet out or on Instagram and see what people recommend for say Berlin.		
				Ah tough one South Georgia by the Falklands or Antarctica. Or even the Falklands. Although that is a rigmarole to get there well even the Falklands would be difficult to get there.		
Ummm, yes so considering dates with Helen (who she was going to visit).	Lake Tahoe	Cuba	Kayak.com	so considering dates with Helen (who she was going to visit). Looking at flights.	Yes, I would go back to both. The trouble is there are too many other places I want to see. So I probably wont go back.	Photography
Probably about a year in advance ish.	San Francisco	Japan	Air BnB	It was mainly online kind of looking using Kayak.com and different comparison sites for flights.	I prefer it as it has better pictures. The other two are more intense. Small print and less enjoyable.	It makes me think of how good it would be good to take a
We tend to be controlled by school holidays and thinking which school holiday would be best one to go.	Montenegro	New Zealand	Tripadvisor	I used Air Bnb for accommodation.	Yes inspiration the visual idea of what I am going to prioritise.	Graffiti
Depending on where the destination was we would have to decide what the best time of the year to go.	Barcelona		DK Witness Guidebook	But for itinerary wise I didn't do much for Lake Tahoe as Helen was going to be my guide.	Cuba is up there at the moment. the look of the main city, I can't remember it just now.	Urban Scenery
Yes, I like to get one of these a few months before I go away			Television programmes	But San Francisco I looked online I think on Trip Advisor mainly.	Yes Havana that's it. Its got a real retro vibe to it with amazing graffiti. Kind of, that urban. I like the mixture of the lovely beaches there but also has the urban side to it	Chill out places
Without Covid we would look to travel overseas at least once a year and another longer trip in the UK. However we have been trying to			Facebook Photos	I also got a little guidebook.	I really enjoy coming up with plans whilst Kit is a bit more spontaneous and is a bit more spur of the moment. I quite like a bit of research.	Lovely beaches
			Lonely Planet	I think it was DK Witness. I don't really remember the name but I think that is my favourite one.	Yeah so kind of be, I would leave some space just for if when we got there that there was just something we just came across that sounded really good.	Rental Car
			Rough Guides	Definitely wasn't Rough Guide or the other main one.	Yes, I like to get one of these a few months before I go away and reading it, being a bit of a geek.	Restaurants
				It would probably be a mixture, visual stimulus. TV programme, online or a friend's photo on Facebook. That then inspires me to look further into the place.	Absolutely, it helps me find out what to do.	Game of Thrones Tour
				Absolutely. Yes well Japan and New Zealand are up there as well. But they are probably my top three.	I tend to put in the location and it comes up with the top 50 things to see in that place. And then people have rated it and left comments. And I go down those to	Afternoon with Naughty Sheep
				It would probably have to be a summer holiday for some of the longer destinations.	Trip Advisor sometimes comes up with experiences and actually on our honeymoon on Air bnb it came up with experiences so we have booked an afternoon with	
				And then it would be thinking about booking flights and accommodation and then I could get into the enjoyable bit of actually planning what I am going to do on different days what are I would have a top, a list of the things I definitely wanted to see.	Yes suggestions are really useful and we will go through that site to book that. Otherwise we will just book direct with the experience.	
				And perhaps have a sense of um, as I need to rest quite a bit around doing things so I would space things out over the time I was there. I would have a doing day and then a chill out day.	Yes occasionally I think, oh I know when we went to Barcelona I booked the Segrada Familia tour well trip that goes up to the rooftop because it was cheaper and more	
				Then I would have a look at a map and see what makes sense in terms of geographically.		
				Prioritise the absolute main must do things and have a sense of how that might fit and be the best use of time. But it certainly wouldn't be planned out day by day.		
				Yes we might book a rental car before we travel.		
				However we wouldn't book a restaurant or anything like that that would be a spur of the moment decision, spontaneous. We would do that on the day and if we were walking past a		
				Yes, no definitely now that wifi is easier to access abroad. Um yeah just to get the details that it is open on the day. Before we turn up. Like with some countries their art galleries are		
				Yes so really making the most of the details before we head off, or the night before. Or if we had a few days to spare then just to see if there was anything else that took our fancy.		
				I find it part of the holiday the researching and it helps with getting excited.		
				Only Trip Advisor really.		
				Yeah, what its like in reality.		
				Yes when we were in Montenegro. I think we booked Kits Game of Thrones tour through Trip Advisor.		

				I think we booked Kits Game of Thrones tour through Trip Advisor.		
				However I don't think we have ever booked a restaurant in advance we have just rocked up.		